DISTRICT OF COLUMBIA SMALL BUSINESS RESOURCE SERVICES GUIDE

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BUSINESSES START HERE WITH THE SBRC

WHO WE ARE & WHAT WE DO

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The District of Columbia Small Business Resource Center (SBRC) is a one-stop-shop where help is provided to assist in starting, growing and strengthening businesses.

The SBRC's primary function is to provide FREE one-on-one assistance and group workshops to future and current business owners as they navigate District's regulatory processes.

ONE-ON-ONE SESSIONS

SBRC COUNSELING SESSIONS: HOW TO START A BUSINESS

DLCP Small Business Resource Center (SBRC) staff will provide one-on-one assistance with navigating through the regulatory process via phone or video conference. You will gain in-depth knowledge of registering with corporations (i.e. Limited Liability Company, Corporations, Non-Profit, etc.) and with the basic steps of obtaining a business license. Additionally, you will receive assistance with the zoning application process (i.e. Certificate of Occupancy and/or Home Occupancy Permit). This opportunity is geared towards future and current business owners looking to conduct business in the District of Columbia.

HOW TO OBTAIN A CERTIFIED BUSINESS ENTERPRISE (CBE) CERTIFICATION

DLCP Small Business Resource Center (SBRC) staff will provide one-on-one assistance with navigating through the regulatory process via phone or video conference. You will gain indepth knowledge of registering with corporations (i.e. Limited Liability Company, Corporations, Non-Profit, etc.) and with the basic steps of obtaining a business license. Additionally, you will receive assistance with the zoning application process (i.e. Certificate of Occupancy and/or Home Occupancy Permit). This opportunity is geared towards future and current business owners looking to conduct business in the District of Columbia.

COUNSELING SESSION WITH THE DC SMALL BUSINESS DEVELOPMENT CENTER (DCSBDC)

During this session, counselors from the D.C. Small Business Development Center (SBDC) will

provide assistance on the fundamentals of business planning, market research and analysis, capitalization, and legal structures. Technical assistance and services are also available to help pre-ventures and start-up companies navigate the plan review and business licensing processes, and other capacity building issues.





COUNSELING SESSION WITH THE DC BAR PRO BONO CENTER

During this session, counselors from the DC Bar Pro Bono Center will answer corporate law questions, including entity formation and legal structures, business licensing and certification.

COUNSELING SESSION WITH THE OFFICE OF TAX AND REVENUE

During this session, representatives from the Office of Tax and Revenue (OTR) will provide assistance with navigating the DC tax registration process. Representatives from OTR will provide you with a better understanding of following:

- Mytax.dc.gov Registration
- FR 500 Application Process
- Non-Profit Tax Registration
- Clean and Hands Certification

GROUP WORKSHOPS

ALL THINGS NON-PROFIT

During this virtual workshop you will learn how to start a non-profit business (corporate registration, licensing, and tax registration) and how to apply for grants available for non-profit organizations.

HOW TO OBTAIN YOUR MADE IN DC CERTIFICATION

Do you make, produce, manufacture, and/or assemble a product in DC? If so, you should become a part of the Made in DC Certification Program. DSLBD will provide an overview of the Made in DC program, the application process and the benefits to your business. Utilize the Made in DC Program to promote your products across the District and provide business support.



DEPARTMENT OF INSURANCE, SECURITIES AND BANKING "COFFEE AND CAPITAL" AT DLCP

Make plans to join DISB to hear about innovative alternatives to financing for District startups, emerging entrepreneurs and small business owners. Organizations in the following areas should consider attending:

- Entrepreneurs
- Small
- businesses
 Nonprofits

Access to capital options to be discussed at the event include programs administered by the Department's District of Columbia Business Capital Program. DISB will also discuss DC BizCAP requirements and how small business owners and entrepreneurs can utilize the program.

FRANCHISE YOUR BUSINESS: PROVEN STRATEGIES

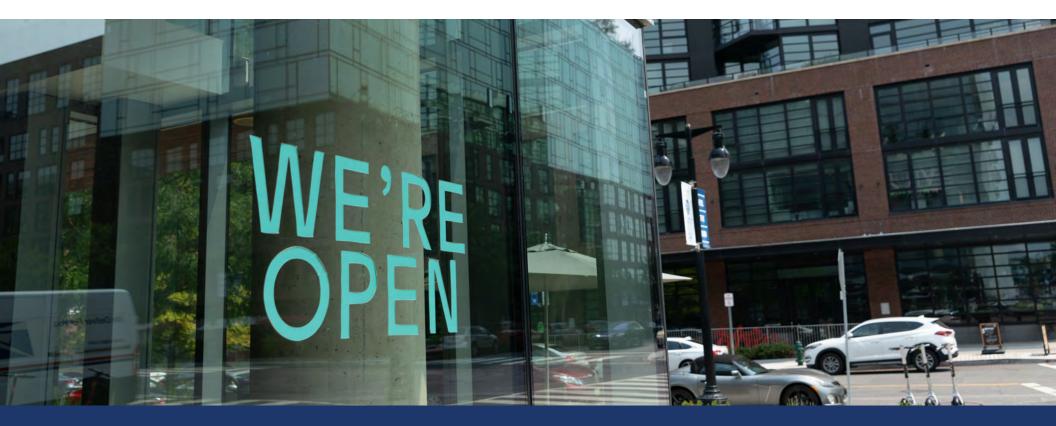
Are you an entrepreneur and have run your business for at least a year? Have you ever thought about franchising your business into a national brand? Is this the right growth strategy for you?

In this one-hour webinar, learn about the reasons for and benefits of franchising your business, and understanding if your business is "franchise-able".

FIND THE RIGHT FRANCHISE FOR YOU: A BUSINESS MODEL FOR SUCCESS

Buying a franchise can be an effective and efficient way to build a business without having to invent or reinvent new business operations, marketing and, other significant aspects of a business.

In this one-hour webinar, understand the answers to the key question that most budding entrepreneurs have: "How can I minimize capital investment and reduce my risk by starting a business through a franchise"?



NAVIGATING GOVERNMENT CONTRACTING

The District of Columbia Procurement Technical Assistance Center (DC PTAC) is a program within the Department of Small and Local Business Development (DSLBD). DC PTAC offers confidential, personalized, one-on-one business counseling and competitive insights for navigating the government contracting process successfully. Whether you already have experience working on government contracts or are looking for help to win your first one, we are available to help. At the DC PTAC, businesses can get assistance with developing strategies to pursue state, local and federal government contracts. We help you navigate the procurement process more confidently and efficiently. Our assistance is tailored to meet your specific goals in areas such as:

- Contract research
- Bid matching
- Marketing plans
- Subcontracting and Teaming
- Proposal preparation
- GSA schedules
- Certifications (HubZone, 8(a), VA CVE,
- WOSB) Post contract award counseling

Register for all SBRC one-on-one sessions and workshops at: <u>www.dlcpsbrc.ecenterdirect.com</u>

